

Your CHAMBER Membership Supports Your HOMETOWN

ROCK FALLS
CHAMBER
OF COMMERCE

GROWTH - COMMUNITY - CONNECTIONS

QUALITY OF LIFE



From flowers along the streets of Rock Falls, to the 25,000+ people who enjoy the free events we host and support, your investment helps us make our community a great place to live.



EXTENDED SUPPORT

Free marketing & advertising, educational programs and workshops, free job postings, government affairs updates, one on one advice, and a voice with local officials included with your membership.

CONNECT LOCALLY



Your membership allows you to get your name out in the community and network locally. It also extends your reach past your front doors, down the street to local organizations, and to the people and places that make our community grow and thrive.

815-625-4500 **WWW.ROCKFALLSCHAMBER.COM**

Help your membership go the extra mile! Get involved today.

Consider joining the Rock Falls Chamber Ambassadors, a group of community minded volunteers, who work hard to help Rock Falls and local businesses grow. It's easy, fun, and packed full of connections.

MEMBER BENEFITS

Uniquely free services included with your membership dues

Hello!
We ♥ Our Members

MARKETING SERVICES

- Ribbon Cuttings | Photos and stories sent to the newspaper, attended by local leaders.
- E-Blasts | Send information to thousands.
- Facebook | Share posts with 10,000 weekly reach.
- Flier & Brochure Design | Basic designs for your event, or services to get you started.
- Referrals | We recommend our members FIRST! Over, 1,000 referrals given for members annually.
- Discount Cards | Promote your business to thousands with free ad space on our discount cards.

EDUCATION

- Collectives | Groups discussing trending topics.
- Members Meetings | Educational & Networking events packed full of useful resources.
- E-blasts | Subscribe to scam alerts & relevant community updates.
- Workshops & Special Trainings

COMMUNITY

- Volunteer Opportunities | Create a spirit of goodwill and make valuable impressions.
- Outreach Events | Get involved, promote, and meet thousands at Hometown Holidays, Summer Splash, Uptown Trick-or-Treat, Parades, & MORE!
- Supporting Your Neighbors | Your dues multiply in value by providing support to local non-profits, service projects, and improvement opportunities.

BUSINESS BUILDERS & PERKS

- One on One Consultations | Personal help with Facebook, new marketing ideas, finding new partnerships, or general administrative issues.
- Discount Cards | Free perks for your employees!
- Secret Shoppers | Uncover your strengths & weaknesses with secret shopper reports.
- Job Listings | We will help advertise your jobs.
- Advocacy Partners | We will help you be heard by the politicians who work for you.
- Credibility | Rock Falls Chamber Members are considered upstanding and respectable businesses who love supporting their community.
- Online Listing | Linked listing in web directory.
- Leadership Opportunities | Members are given opportunities to lead in impactful, local roles.
- Exclusive Promotions & Invitations

RELATIONSHIPS

- Elected Officials | Meet and share your story & concerns with policy makers.
- Local Leaders | Introduce your products and services to people who will help you succeed.
- Vibrant Businesses | Peer to peer networking with local businesses who love our community.
- Participate in Rock Falls Chamber and city wide activities, where you will meet unique and talented people and engage with the public.



815-625-4500



www.rockfallschamber.com



bland@rockfallschamber.com



Facebook.com/rockfallschamber

MEMBER FACTS & IMPACT



24,500+

PEOPLE WERE INVOLVED IN

A COMMUNITY EVENT

ORGANIZED BY THE ROCK FALLS CHAMBER



FREE PROMOTION
OPPORTUNITIES
FOR MEMBERS

E-blasts, Discount Cards, New-In Town
Packets, Displays, and Events Are All
Available To Members!



Local Students Annually Start College
With Funding From Chamber Ambassadors



Members in the Rock Falls Chamber

OVER 10,000 POTENTIAL CONNECTIONS

ARE AVAILABLE WITHIN OUR MEMBERSHIP.

Connect to local businesses, their owners & employees,
as well as schools, non-profits, government agencies,
and the people they serve.

Member Notes & Quotes

"My Favorite

RF Chamber Activity is

SUMMER SPLASH.

It provided me the opportunity
to get to know the hard working
Chamber Members better
and see their SUPPORT OF

THE COMMUNITY."

MEMBERS MEETINGS

"I liked the great enthusiasm,
enjoyed the presentation.
Quality information."

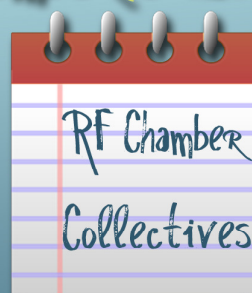
"I enjoyed the speaker,
as well sharing who we
are & what we do."

"I WOULD LIKE TO EXTEND A SINCERE THANK YOU
FOR YOUR GENEROUS SPONSORSHIP OF FAMILIES
....YOUR EFFORTS IN MAKING THIS HOLIDAY
SEASON BRIGHTER ARE TRULY INSPIRING." -YWCA

"THANK YOU ROCK FALLS CHAMBER OF
COMMERCE FOR ALL YOU DO!"

"THANK YOU SO MUCH FOR YOUR AMAZING HELP....
....WE ARE VERY FORTUNATE TO HAVE YOU IN THIS
COMMUNITY. YOU ARE MAKING A DIFFERENCE."

Some Of Member's Favorite Events



70% TRUST CHAMBER
MEMBERS FIRST

70% of consumers believe that Chamber Membership
is a sign showing that the Member uses
good business practices.



92%

See the Chamber
as a STOREHOUSE
OF INFORMATION
on business trends
& public policy.

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MEMBERSHIP APPLICATION FORM

Welcome to the Rock Falls Chamber! Completing this form will help us keep you informed of new and valuable opportunities we offer our members and community!

Business Name: _____

Contact 1/Title: _____ **Email:** _____

Contact 2/Title: _____ **Email:** _____

Contact 3/Title: _____ **Email:** _____

Contact 4/Title: _____ **Email:** _____

******Your E-mail privacy is important to us! We will not list your e-mail publicly, or give it away to solicitors. It is solely for Rock Falls Chamber Updates & Communication.***

Membership Category: ☐ Business ☐ Home Business ☐ Professional Firm (Doctor/Lawyer) ☐ Seasonal Business (____# months)
☐ Non-Profit (____ We have an office/building ____# Employees/Members) ☐ Individual ☐ Family

Products/Services Offered: _____

Storefront Address: _____

Billing Address: _____

Phone: _____ **Fax:** _____

Website: _____

Facebook ☐ Yes ☐ No **Twitter** ☐ Yes ☐ No **Pinterest** ☐ Yes ☐ No **Instagram** ☐ Yes ☐ No

of Full Time Employees : _____ **# of Part Time Employees:** _____

What is your preferred method of communication? _____

Would you like to schedule a ribbon cutting soon? _____

What are your biggest concerns in business? _____

Our Ambassador Club is a group of volunteers who are the first to know and the first to get involved. It is networking and community service oriented. It is also a great way to take full advantage of your membership. Are you or a staff Member interested in joining our Ambassador Club? ☐ Yes ☐ No

**RETURN BY MAIL OR IN PERSON TO: ROCK FALLS CHAMBER, 601 W. 10TH ST, ROCK FALLS, IL
CALL 815-625-4500 FOR MORE INFORMATION**

MEMBERSHIP RATES

Membership rates are determined by type and the number of people able to access the benefits in the membership. Membership dues are automatically billed each year during the month that a Member joined the Chamber. **Payment plans are available to all members!** Payments by credit card, debit card, or PayPal are available for an additional fee. Dues will be calculated when a Member joins and can be re-calculated each year by calling our office and reporting changes that may affect dues rates.

BUSINESSES

Business rates are determined by the number of employees. Each full time employee/owner counts for 1 employee and each part time employee counts for ½.

HOME BASED BUSINESS (No storefront/No employees)	\$85
BUSINESS WITH LESS THAN 5 EMPLOYEES	\$165
BUSINESS WITH 5-9 EMPLOYEES	\$235
BUSINESS WITH 10-24 EMPLOYEES	\$360
BUSINESS WITH 24-50 EMPLOYEES	\$505
BUSINESS WITH MORE THAN 50 EMPLOYEES	\$505 PLUS \$2/EACH EMPLOYEE OVER 50
SPECIAL BUSINESS TYPES	
BANKS	\$1045
PROFESSIONALS (DOCTORS/LAWYERS)	BASE RATE PLUS \$60 EACH PROFESSIONAL
COMMUNITY INVESTMENT	\$200
SEASONAL BUSINESSES (OPEN 6 MONTHS OR LESS)	\$115

NONPROFIT & OTHER MEMBERSHIPS

NONPROFIT CLUB/SERVICE GROUPS UNDER 20 MEMBERS	\$70
NONPROFIT CLUB/SERVICE GROUPS WITH PHYSICAL BUILDING OR 20+ MEMBERS	\$115
NONPROFIT CLUB/SERVICE GROUPS WITH PHYSICAL BUILDING OR 50+ MEMBERS	\$165
INDIVIDUAL / FAMILY MEMBERSHIPS	
INDIVIDUALS	\$55
FAMILY	\$80